INNOVATIVE FASHIONABLE GARMENTS WITH DYED RAVAGES HEADED FOR TREND ERA
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ABSTRACT
People of India, especially young generations are becoming fashion concern day by day. Globalization is the main reason for becoming people for fashionable. Fulfilling the demand for large fashion community huge number of fashion houses or boutique houses is launched. Those fashion houses do the remarkable job for their context. Many designers are personally open their fashion houses. All the fashion houses designers are continuously try to give new design for their costumer. It’s a most challenging part for design a new thing for every new season and every new-year. For this reason, style and forecasting is very necessary for fashion designer. Fashion forecasting is focuses on upcoming trends. A fashion forecaster predicts the colors, fabrics, textures, materials, prints, graphics, beauty/grooming, accessories, footwear, street style, and other styles that will be presented on the fashion shows and in the stores for the upcoming seasons. The concept applies to not one, but all levels of the fashion industry. The purpose of this research is to establish or set a new trend which will be accepting for people for long period of time.

Keywords: Asymmetry, Asymmetric design, Branding, Fashion trend, Forecasting.

1. INTRODUCTION
Fashion which is as old as time and as new as tomorrow is one of the most powerful forces in our lives. It influences what we wear, the way we walk, the food we eat, the way we live, how and where we travel, what we look at, and what we listen to. It is also something what makes us wear more clothes than we may actually need, and sometimes less than in needed to protect us from the cold or the sun. The human body comes in many shapes and sizes. Design should be interpreted for each figure type. People try to minimize the difference between their appearance and the idea by clothing their bodies to resemble the ideal (Elizabeth Rouse, 1989).

1.1 FASHION
1. The make or forms of anything; the style, shape, appearance, or mode of structure; pattern, model; as, the fashion of the ark, of a coat, of a house, of an altar, etc.; workmanship; execution.
2. The Prevailing mode or style, especially of dress; custom or conventional usage in respect of
dress, behaviour, etiquette, etc. Particularly, the mode or style usual among persons of good
breeding; as, to dress, dance, sing, ride, etc.; in the fashion.
3. Polite, gentle life; social position; good breeding; are says of fashion.
4. Mode of action; method of conduct; manner; custom; sort; way.

2 OBJECTIVES
The Objectives of the study are as follows,
* To Standardizing body measurements for women
* To Sketch multi-style garment for casual and formal.
* To Evaluating designs for the sketched garment.
* To constructing the designed garments.
* To evaluating the constructed garments.
* To develop a new fashion cycle and research that can open a great opportunity for the new fashion
lovers
* To create an archive over bridal costume
* To study the fashion developed bridal garment with an innovative thought
* To create an impact over the bridal garment and re-useable party wear dresses
* To create a new and unique bridal wear garment by taking inspiration from the present and forecast of
the fashion world
* To analyse the forecast of the bridal garment and party wear as two in one usage
* To study about the impact over the bridal gown and it's re-usability of the bridal gown also an party
wear dresses.

2.1 DEFINITION
Fashion design is an area of study and work that concentrates on clothing and accessories. It
involves creating and producing the items people wear. The look and function of these items
depends on the sociocultural actors within a region in a given time period, so fashion design is a
field constantly is evolving. A fashion of clothing is now becomes an important basic needs for
all human beings students of at punitive sorties still argue about whether there are or even have
been any truly naked saved on whether wearing of some form of clothing is part of all human
behaviour. The use of body coverings one type modification. The arrangement of hair alerting the
surface and shapes of the body itself are others.

3 REVIEW OF LITERATURE
The "Fashion" is described as "A way of behaving that is temporarily adopted by a proportion of
members of a social group because that chosen behaviour is portrayed to be socially appropriate
for this time and situation, states roles, in Curran, (1991). That is become out in current young
Consumer’s attitudes towards fashion a being "what’s in and includes music, celebrities, food as
Historical style can be recognized, understood, and interpreted as they are reviewed and
modernized to become contemporary fashion. Fashion is an art and it is a science. To be more
brief and texture for the final effect that is right for the time, place and the user. Fashion is associated with a particular time or period.

3.1 FASHION FOR WOMEN
In a world existing with things that groom all the lives of women, the word fashion is not new to them. Women nowadays spend more time in thinking than choosing what they want to decide. Because there are multiple choices available all around the world. The things they see in fashion world are vast and varied. Fashion among women plays a very pivotal role. Accessories, Ornaments, varied collection of garments and colorful choices of stylish garments make a set up that stays everlasting. As the world famous designer and proud of INDIA designer RITU BERI says “fashion is something made for women and women make fashion”. And the namesake twin sister RITU KUMAR briefs that “fashion falls for every woman” denoted in the fashion magazine femina. Fashionable goods and accessories always are adorned by women. The world changes with every move of activity taking place fashion thus moves along with women. And women move along with trend. And trend goes along with time and thus it goes on. Thus we say fashion for women and women for fashion are ever in separable.

3.2 DRESS MAKING
Dress making is an art. Fabric is an integral part of dress making art and its proper selection is of utmost importance. The aim dress making is to achieve a graceful, flattering, unbroken and harmonious line, suggest Aitkin (1992). According to Hedge (1983), dress making satisfies one's unfulfilled desire by having an opportunity to design and play with color and fabrics of different texture and there is a joy, creation and service in the art of dressmaking.

The commonly used garments for the investigator felt the need to sketch the designs for various garments for the latest fashion. The specific objectives of this study are as follows:

This Paper is to produce the highly fashionable garments with ravages, soft muslin cloth, velvet cloths, Satin and santeen cloths.
* Standardizing body measurements for women.
* Sketching various garment designs using multi-purpose garment.
* Constructing the selected designs.
* Evaluating the constructed garment

Designer 1: When a particular style’s functionality or visual aesthetics satisfy a group of customer and sustain for a certain period.

Designer 2: Whenever a celebrity follow upcoming fashion and bring out with a new style it might be trend.

Designer 3: Your unique styles have to be reached or explored to the public, specially fashion public in the clothing industry. 

d) How a design concept/creative idea is a foundation for creating fashion collection?
4 RESULT AND SUGGESTIONS

Different styles are sketched using of designs and constructed for women and can also be designed for men and children. Utilization of various colours can be a bigger deal in completing the project with more remarks. More styles could have been made and designed to complete the project with flying colours.

5 CONCLUSION

The paper uses the appearance weak feature to characterize consumers’ fashion level and draws the following conclusions by comparing the science experiment and expert evaluation: the fashion level of consumers can be accurately determined on the basis of make-up, accessories, and hair color. In the paper, the support vector product is used to establish and classify the fashion level model. According to the model test results, the accuracy is more than 92%, and consumers’ fashion level is accurately classified. For verification from the perspective of the hierarchy by utilizing AHP, the accuracy is as high as 92.37%, demonstrating the effectiveness of the appearance weak feature index. Customers can obtain the appropriate clothing recommendation based on their classification results of the fashion level. By this means, fashion level evaluation method based on the appearance weak feature can be successfully applied in the intelligent garment recommendation system, and it has essential significance for fashion recommendation.

6 BIBLIOGRAPHY